## REMARKS/ARGUMENTS

Currently in the case, after amendment, claims 21, 24, 26, 29, 33, & 36 - 40 are pending, with claims 21, 24, 26, 29, & 33 having been previously rejected, and claims 36 - 40 newly added. However, all of the aforementioned claims 21, 24, 26, 29, 33, & 36 - 40 are believed to be in condition for allowance.

## COMMUNICATION WITH THE EXAMINER

Attorney for Applicant appreciates a further telephonic interview which was given just before the office action of June 7, 2010, as well as the continued communication with the Examiner previously.

## The Office Action Received:

In the action received the prior Request for Reexamination was acknowledged.

Claims 24 and 26 were rejected under 35 U.S.C. § 112.

Amendments to claims 24 and 26 with respect to bonding material rejection are now believed to be overcome.

Claim 24 reference to "the interface" has been replaced with "an interface"

Of the claims remaining, claims 21, 24, & 26 were rejected under 35 U.S.C. §102 as anticipated by the Muirhead reference.

Claim 21 and following claims have been amended for clarity.

According to claims 21, 24, & 26, a comparison of configurations of the present invention and cited reference to Muirhead (US Patent No. 6,943,678) indicates that the claims are allowable. Muirhead discloses that RFID-tags are respectively positioned between polymeric sheets. Further, the reference to Winter et al (US patent Publication No. 2005/0021172) discloses the manufacturing method of successive sheet material comprising IC-tags.

However, the inventions in claim 21, 24, & 26, 36 and 38 are a successive sheet material having a plurality of IC-tape tapes (30) successively and in serially parallel along its entire length. Neither Muirhead nor Winter references disclose these technical features. Thus, the inventions in claims 21, 24, 26, 36 and 38 are obviously different from the techniques described in the cited references, namely Muirhead and Winter.

Next, the examiner rejected claims 27 and 32 and 34 under 35 U.S.C. §103 as unpatentable under the Muirhead reference.

The advantageous effect of the present invention, especially as made clear by amendments to the claims remaining including claims 21 24, 26, 36 and 38, comprise the technical features described above (discussed with respect to the rejection under §102). It is also possible to certainly prevent from dropping the IC tags from the successive sheet material. However, the ordinary skill in the art cannot imagine the present inventions by the combination of the cited references, including Muirhead, either alone or in combination with the Winter document.

Further, as to the rejection of claim 29 (claims 30 and 31 have been canceled), a comparison of configurations of the present invention and cited references results in further allowability of claim 29. The cut sheet as claimed in claim 29 comprises the IC-tags on the desired position of the cut sheet and describe cutting by pulling the IC-tag

tapes. However, the cited documents do not disclose, teach, or contemplate these technical features. Thus, the invention in claim 29 is obviously quite different from the techniques described in the cited references, Muirhead and Winter.

The advantageous effect of the present invention is shown by the non-obvious limitations of the claims. The cut sheet in claim 29 can be cut by pulling the IC-tag tapes, thus the case formed by the cut sheet can be easily opened and displayed. Thus, one of ordinary skill in the art cannot imagine, formulate or obviously see these limitations of the claims relating to the present inventions by the combination of the cited references, including Muirhead and Winter.

According to claim 39, and with a comparison of configurations of the present invention and cited references, documents including Muirhead and Winter, is presented. The die-cut sheet as claimed in claim 39 comprises the IC-tag on the desired position of the die-cut sheet and teaches cutting by pulling the IC-tag tapes.

However; the cited references do not disclose the die-cut sheet with these technical features. Thus, the invention in

claim 39 is obviously different from and cannot be rejected with the limited techniques described in the cited reference documents.

The advantageous effect of the present invention includes the fact that the die-cut sheet in claim 39 can be cut by pulling the IC-tag tapes, and thus the case formed by the die-cut sheet can be easily opened and displayed. Thus, the persons of ordinary skill in the art cannot imagine, nor construct nor have the details of the present claimed inventions given by any combination of the cited references, including Muirhead and Winter.

## New claims:

In new claim 36, the continuous unwinding, the unpredetermined machine direction and more, distinguishes over the cited references, including Muirhead and Winter, within the meaning of §103.

In new claim 40, a preliminary comparison of configurations of the present claimed invention and cited documents show that the paper book cover in claim 40 comprises the IC-tag on the desired position of the book

cover and can be cut by pulling the IC-tag tapes. However, the cited documents do not disclose the paper book cover and these technical features. Thus, the invention in claim 40 is obviously different from the techniques described in the cited documents.

Advantageous effect of the present invention are that the paper book cover in claim 40 can be cut by pulling the IC-tag tapes. This results in a paper book cover that can be easily formed to fit on various size of books. Thus, one of ordinary skill in the art, even with the cited references including Muirhead and Winter, cannot imagine nor formulate the present claimed inventions.

The reasoning for this amendment having been explained, it is believed that claims 21, 24, 26, 29, 33, & 36 - 40 are currently in condition for allowance, and an indication of such is respectfully solicited.

The Examiner is invited to telephone Applicant's Attorney at the number below between the hours of 1:00 p.m. and 6:00 p.m. Eastern Standard Time, if such will advance this case. The Examiner is urged to call for any matter and Attorney for

Applicant looks forward to having telephonic contact to help resolve any issues which remain in this case.

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